

239751


KATZ TELEVISION GROUP

 125 West 55th St
 New York, NY 10019

Contract # 25321706	Changes as of: 9/29/2016 at 2:16 PM	Version: Current State Version 1	
CPE: 751/873/4558	Flight: 10/4/16 - 11/7/16	Station: KAEF	Total \$: \$29,585.00
Agency: Canal Partners Media	Advertiser: 10760	Market: Eureka	Total Spots: 482
25 WHITLOCK PLACE SW	Product: na	Office: WASHINGTON	Total CPP: \$0.00
2nd Fl	Agency Order #: 5439191	Primary Demo:	Total GRP:
Marietta, GA 30064	Buyer: Nathanson, Alex	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: ERIN SCHUMACHER	Assistant: ERIN SCHUMACHER	
	212-424-6620	212-424-6620	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/4 - 11/1					Total Spots	Total \$	CPP	GRP
						10/4	10/11	10/18	10/25	11/1				
1	Tu-F,M 5a-7a		KRCR News Ch 7: Daybreak	\$40.00	30	5	5	10	10	10	40	\$1,600.00	\$0.00	0.0
2	Tu-F,M 7a-9a		Good Morning America	\$40.00	30	15	15	15	15	15	75	\$3,000.00	\$0.00	0.0
3	Tu-F,M 9a-10a		The Doctors	\$30.00	30	0	0	10	10	10	30	\$900.00	\$0.00	0.0
4	Tu-F,M 10a-11a		View	\$35.00	30	3	3	10	10	10	36	\$1,260.00	\$0.00	0.0
5	Tu-F,M 11a-12n		Harry	\$30.00	30	0	0	7	7	7	21	\$630.00	\$0.00	0.0
6	Tu-F,M 12n-1p		The Chew	\$30.00	30	5	5	7	7	7	31	\$930.00	\$0.00	0.0
7	Tu-F,M 1p-2p		General Hospital	\$30.00	30	0	0	7	7	7	21	\$630.00	\$0.00	0.0
8	Tu-F,M 2p-3p		ET/The Insider	\$35.00	30	0	0	7	7	7	21	\$735.00	\$0.00	0.0
9	Tu-F,M 3p-4p		Ellen	\$40.00	30	3	3	10	10	10	36	\$1,440.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		Judge Judy	\$40.00	30	4	4	5	5	5	23	\$920.00	\$0.00	0.0
11	Tu-F,M 5:30p-6p		Judge Judy	\$40.00	30	4	4	5	5	5	23	\$920.00	\$0.00	0.0
12	Tu-F,M 6p-6:30p		North Coast News	\$175.00	30	5	5	5	5	5	25	\$4,375.00	\$0.00	0.0
13	Tu-F,M 6:30p-7p		ABC World News	\$175.00	30	2	2	5	5	5	19	\$3,325.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$150.00	30	3	3	5	5	5	21	\$3,150.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Jeopardy	\$150.00	30	3	3	5	5	5	21	\$3,150.00	\$0.00	0.0
16	Tu-F,M 11:05p-11:35p		Northcoast News	\$150.00	30	2	2	2	2	2	10	\$1,500.00	\$0.00	0.0
17	Sa 7a-8a		Good Morning America Sat	\$35.00	30	1	1	2	2	2	8	\$280.00	\$0.00	0.0
18	Sa 11:30a-12n		Open House	\$25.00	30	0	0	1	1	1	3	\$75.00	\$0.00	0.0
19	Sa 6:30p-7p		Judge Judy	\$18.00	30	1	1	1	1	1	5	\$90.00	\$0.00	0.0
20	Sa 7p-7:30p		Wheel Of Fortune Wknd	\$50.00	30	1	1	1	1	1	5	\$250.00	\$0.00	0.0
21	Su 5p-5:30p		Judge Judy	\$25.00	30	1	1	1	1	1	5	\$125.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25321706	Changes as of: 9/29/2016 at 2:16 PM	Version: Current State Version 1
CPE: 751/873/4558	Flight: 10/4/16 - 11/7/16	Station: KAEF
Agency: Canal Partners Media	Advertiser: 10760	Market: Eureka
25 WHITLOCK PLACE	Product: na	Office: WASHINGTON
SW		
2nd Fl	Agency Order #: 5439191	Primary Demo:
Marietta, GA 30064	Buyer: Nathanson, Alex	Con Type: POLITICAL/VOTE
	Salesperson: ERIN SCHUMACHER	Assistant: ERIN SCHUMACHER
	212-424-6620	212-424-6620
		Total \$: \$29,585.00
		Total Spots: 482
		Total CPP: \$0.00
		Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	Len	10/4 - 11/1					Total Spots	Total \$	CPP	GRP
						10/4	10/11	10/18	10/25	11/1				
22	Su 5:30p-6p		ABC News Sunday	\$100.00	30	0	0	1	1	1	3	\$300.00	\$0.00	0.0
TOTALS:						58	58	122	122	122	482	\$29,585.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25321706	Changes as of: 9/29/2016 at 2:16 PM	Version: Current State Version 1
CPE: 751/873/4558	Flight: 10/4/16 - 11/7/16	Station: KAEF
Agency: Canal Partners Media	Advertiser: 10760	Market: Eureka
25 WHITLOCK PLACE	Product: na	Office: WASHINGTON
SW		
2nd Fl	Agency Order #: 5439191	Primary Demo:
Marietta, GA 30064	Buyer: Nathanson, Alex	Con Type: POLITICAL/VOTE
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	212-424-6620	212-424-6620
		Total \$: \$29,585.00
		Total Spots: 482
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/29/16 2:16 PM	ERIN SCHUMACHER	Separation: 30

Competitive Information	
Market Budget:	\$73,963
KAEF Share:	40%
Comment:	
KBVU:	5%
KIEM:	35%
KVIQ:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	482	\$29,585.00	N/A	0.0
Total	100%	482	\$29,585.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	360	\$22,422.00
2016-Nov	122	\$7,163.00
Total	482	\$29,585.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/29/16 2:16 PM	ERIN SCHUMACHER	New	482		\$29,585.00	\$29,585.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Canal Partners Media
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract # 239751

Schedule Dates 10/04/16-11/07/16
Advertiser Citizens Against Rent Control-No on Measure V (11/03/16)
Agency Canal Partners Media (3199)
Product Issue Advertising (1119)
Brand KAEF EST. 4558 (NO on V) (103664)
Salesperson Continental - Washington, Washington DC (1183)
Sales Office Continental - Washington DC
Buyer Name Alex,Nathanson,
Phone/Fax /
CPE 751/873/4558
Account Types National/Political Issue
Billing Type Standard
Comments KAEF
Separation: 30

Date Entered 09/30/16
Last Modified 10/03/16
Entered By Chris Gomez
CO-OP No
Headline # ECR25321706
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,437.75
Net Total \$25,147.25
Sales Tax

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	\$21,300.00
Nov. 2016	138	\$8,285.00
Grand Total:	479	\$29,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/17/16	1	:30	5A- 7A (PST)		1	1	1	1	1			10	\$40.00	\$400.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/30/16
2.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	5A- 7A (PST)		2	2	2	2	2			30	\$40.00	\$1,200.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/30/16
3.0	Normal Line / SPOT	10/04/16-11/07/16	1	:30	7A- 9A (PST)		3	3	3	3	3			75	\$40.00	\$3,000.00	Eureka ABC (KAEF)	Good Morning America	9/30/16
4.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	9A- 10A (PST)		2	2	2	2	2			30	\$30.00	\$900.00	Eureka ABC (KAEF)	The Doctors	9/30/16
5.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	10A- 11A (PST)	3	X	X	X	X	X			6	\$35.00	\$210.00	Eureka ABC (KAEF)	View	9/30/16
6.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	10A- 11A (PST)		2	2	2	2	2			30	\$35.00	\$1,050.00	Eureka ABC (KAEF)	View	9/30/16
7.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	11A- 12P (PST)	7	X	X	X	X	X			21	\$30.00	\$630.00	Eureka ABC (KAEF)	Harry	9/30/16
8.0	Normal Line / SPOT	10/04/16-10/17/16	1	:30	12P- 1P (PST)		1	1	1	1	1			10	\$30.00	\$300.00	Eureka ABC (KAEF)	The Chew	9/30/16
9.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	12P- 1P (PST)	7	X	X	X	X	X			21	\$30.00	\$630.00	Eureka ABC (KAEF)	The Chew	9/30/16
10.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	1P- 2P (PST)	7	X	X	X	X	X			21	\$30.00	\$630.00	Eureka ABC (KAEF)	General Hospital	9/30/16
11.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	2P- 3P (PST)	7	X	X	X	X	X			21	\$35.00	\$735.00	Eureka ABC (KAEF)	ET/The Insider	9/30/16
12.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	3P- 4P (PST)	3	X	X	X	X	X			6	\$40.00	\$240.00	Eureka ABC (KAEF)	Ellen	9/30/16
13.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	3P- 4P (PST)		2	2	2	2	2			30	\$40.00	\$1,200.00	Eureka ABC (KAEF)	Ellen	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Canal Partners Media
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract # 239751

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Advertiser Citizens Against Rent Control-No on Measure V (11/03/16)
Agency Canal Partners Media (3199)
Product Issue Advertising (1119)
Brand KAEF EST. 4558 (NO on V) (103664)
Salesperson Continental - Washington, Washington DC (1183)
Sales Office Continental - Washington DC
Buyer Name Alex, Nathanson,
Phone/Fax /
CPE 751/873/4558
Account Types National/Political Issue
Billing Type Standard
Comments KAEF
Separation: 30

Date Entered 09/30/16
Last Modified 10/03/16
Entered By Chris Gomez
CO-OP No
Headline # ECR25321706
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,437.75
Net Total \$25,147.25
Sales Tax

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	\$21,300.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	5P- 5:30P (PST)	4	X	X	X	X	X			8	\$40.00	\$320.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
15.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	5P- 5:30P (PST)		1	1	1	1	1			15	\$40.00	\$600.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
16.0	Revised Line / SPOT	10/04/16-10/14/16	1	:30	5:30P- 6P (PST)	4	X	X	X	X	X						Eureka ABC (KAEF)	Judge Judy	9/30/16
16.1	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5:30P- 6P (PST)			1	1	1	1			4	\$40.00	\$160.00	Eureka ABC (KAEF)	Judge Judy	10/3/16
17.0	Revised Line / SPOT	10/18/16-11/07/16	1	:30	5:30P- 6P (PST)		1	1	1	1	1						Eureka ABC (KAEF)	Judge Judy	9/30/16
17.1	Normal Line / SPOT	10/11/16-11/07/16	1	:30	5:30P- 6P (PST)		1	1	1	1	1			20	\$40.00	\$800.00	Eureka ABC (KAEF)	Judge Judy	10/3/16
18.0	Normal Line / SPOT	10/04/16-11/07/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			25	\$175.00	\$4,375.00	Eureka ABC (KAEF)	North Coast News	9/30/16
19.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			4	\$175.00	\$700.00	Eureka ABC (KAEF)	ABC World News	9/30/16
20.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	6:30P- 7P (PST)		1	1	1	1	1			15	\$175.00	\$2,625.00	Eureka ABC (KAEF)	ABC World News	9/30/16
21.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			6	\$150.00	\$900.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/30/16
22.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	7P- 7:30P (PST)		1	1	1	1	1			15	\$150.00	\$2,250.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/30/16
23.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	7:30P- 8P (PST)	3	X	X	X	X	X			6	\$150.00	\$900.00	Eureka ABC (KAEF)	Jeopardy	9/30/16
24.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	7:30P- 8P (PST)		1	1	1	1	1			15	\$150.00	\$2,250.00	Eureka ABC (KAEF)	Jeopardy	9/30/16
25.0	Normal Line / SPOT	10/04/16-11/04/16	1	:30	11:05P- 11:35P (PST)	2	X	X	X	X	X			10	\$150.00	\$1,500.00	Eureka ABC (KAEF)	Northcoast News	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Entered By Chris Gomez
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Order Type Normal
Package Deal
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Commission \$4,437.75
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Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
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Nov. 2016	138	\$8,285.00
Grand Total:	479	\$29,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT	10/08/16-10/15/16	1	:30	7A- 8A (PST)							1		2	\$35.00	\$70.00	Eureka ABC (KAEF)	Good Morning America Sat	9/30/16
27.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	7A- 8A (PST)							2		6	\$35.00	\$210.00	Eureka ABC (KAEF)	Good Morning America Sat	9/30/16
28.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	11:30A- 12P (PST)							1		3	\$25.00	\$75.00	Eureka ABC (KAEF)	Open House	9/30/16
30.0	Revised Line / SPOT	10/08/16-11/05/16	1	:30	10P- WHEEL OF FORTUNE WKND							1					Eureka ABC (KAEF)	Wheel Of Fortune Wknd	9/30/16
30.1	Normal Line / SPOT	10/15/16-11/05/16	1	:30	10P- WHEEL OF FORTUNE WKND							1		4	\$50.00	\$200.00	Eureka ABC (KAEF)	Wheel Of Fortune Wknd	10/3/16
31.0	Normal Line / SPOT	10/09/16-11/06/16	1	:30	5P- 5:30P (PST)								1	5	\$25.00	\$125.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
32.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	5:30P- WORLD NEWS SUNDAY								1	3	\$100.00	\$300.00	Eureka ABC (KAEF)	ABC News Sunday	9/30/16
33.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	10P- WHEEL OF FORTUNE WKND							2		2	\$50.00	\$100.00	Eureka ABC (KAEF)	Wheel Of Fortune Wknd	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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125 West 55th St
New York, NY 10019

Contract # 25321706	Changes as of: 10/3/2016 at 7:04 AM	Version: Current State Version 2
CPE: 751/873/4558	Flight: 10/4/16 - 11/7/16	Station: KAEF
Agency: Canal Partners Media	Advertiser: Citizens Against Rent Control-No on Measure V	Market: Eureka
25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064	Product: na	Office: WASHINGTON
	Agency Order #: 5439191	Primary Demo: Adults 35+
	Buyer: Nathanson, Alex	Con Type: POLITICAL/VOTE
	Salesperson: ERIN SCHUMACHER 212-424-6620	Assistant: ERIN SCHUMACHER 212-424-6620
		Total \$: \$29,585.00
		Total Spots: 479
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 239751
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 11/1					Total Spots	Total \$	CPP	GRP
							10/4	10/11	10/18	10/25	11/1				
REV+ 11	Tu-F,M 5:30p-6p		Judge Judy	\$40.00	0	30	4	4	5	5	5	24	\$960.00	\$0.00	0.0
REV- 19	Sa 6:30p-7p		Judge Judy	\$18.00	0	30	1	0	1	0	1	0	\$0.00	\$0.00	0.0
REV+ 20	Sa 7p-7:30p		Wheel Of Fortune Wknd	\$50.00	0	30	1	2	1	1	1	6	\$300.00	\$0.00	0.0
<i>max sep w/o 10/4</i>															
TOTALS:							58	58	121	121	121	479	\$29,585.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25321706	Changes as of: 9/30/2016 at 11:20 AM	Version: Highlighting Makegood 1	
CPE: 751/873/4558	Flight: 10/4/16 - 11/7/16	Station: KAEF	Total \$: \$29,585.00
Agency: Canal Partners Media	Advertiser: Citizens Against Rent Control-No on Measure V	Market: Eureka	Total Spots: 482
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2nd Fl	Agency Order #: 5439191	Primary Demo:	Total GRP:
Marietta, GA 30064	Buyer: Nathanson, Alex	Con Type: POLITICAL/VOTE	Traffic #: 239751
	Salesperson: ERIN SCHUMACHER 212-424-6620	Assistant: ERIN SCHUMACHER 212-424-6620	Separation:
Comments: Separation: 30			

Station Comment
LINE 19: NA ALL SPOTS D/T NO JUDGE JUDY SCHEDULED, COLLEGE FOOTBALL AIRS IN TP. MG OFFER: SAME DATES, 4-5PM, "ENTERTAINERS".



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25321706	Changes as of: 10/3/2016 at 8:34 AM	Version: Highlighting Makegood 2	
CPE: 751/873/4558	Flight: 10/4/16 - 11/7/16	Station: KAEF	Total \$: \$29,585.00
Agency: Canal Partners Media	Advertiser: Citizens Against Rent Control-No on Measure V	Market: Eureka	Total Spots: 479
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Marietta, GA 30064	Buyer: Nathanson, Alex	Con Type: POLITICAL/VOTE	Traffic #: 239751
	Salesperson: ERIN SCHUMACHER 212-424-6620	Assistant: ERIN SCHUMACHER 212-424-6620	Separation:

Comments: Separation: 30

Station Comment

LINE 20: SPOTS WILL AIR 10-10:30P, IN WHEEL OF FORTUNE, TP CHANGE D/T COLLEGE FOOTBALL SEASON.